

## **Bachelor of Arts in Business Administration** **Area of Specialization: *Sport Management (ESS)***

### ***Description***

The Department of Sport Management through the College of Health and Human Performance provides opportunities for students interested in studying the impact of leisure services and sport industry on individuals, society, and the environment. The Sport Management program explores finance, marketing, legal issues, administration, and research in today's global sport industry. Career opportunities are available in management and leadership positions within professional sports teams, intercollegiate athletics, recreation programs at colleges or universities, sport governing bodies, major sport arenas or stadiums, and sport equipment companies. For career information view: <http://www.crc.ufl.edu/>.

### ***Requirements***

Students are required to have a minimum of four classes totaling 12 hours from any of the 3000-4000 level courses listed below and maintain a minimum 2.0 Area of Specialization GPA. Be sure to check course prerequisite requirements. Please see the SPM advisor if interested in taking SPM courses not listed below. **IMPORTANT:** The Sport Management department will register students for a maximum of 2 SPM courses per term. It is recommended students plan for at least 3 semesters to complete the area. *Note that SPM 2000 is a required prerequisite for several of the area of specialization courses.*

Additional Note: The department allows Sport Management majors to register prior to business majors doing the ESS area of specialization. As such, they cannot assist you with registering until 3 weeks after the start of Advance Registration.

<a href="#">APK 3400</a>	Introduction to Sport Psychology (contact APK advisor for registration)
<a href="#">SPM 3012</a>	Sport and Society
<a href="#">SPM 3204</a>	Ethical Issues in Sport
<a href="#">SPM 3306</a>	Sport Marketing
<a href="#">SPM 3403</a>	Sport Information Management
<a href="#">SPM 4104</a>	Sport Facility Design and Management
<a href="#">SPM 4515</a>	Sport & Business
<a href="#">SPM 4723</a>	Legal Issues in Sport/Physical Activity

### ***Contact Information***

You are always welcome to meet with your assigned business advisor; however, advising specifically related to Sport Management is available through the Sport Management department in the College of Health and Human Performance. For registration, scheduling, and area-specific questions, please contact:

Paul Higgerson  
[phiggerson@ufl.edu](mailto:phiggerson@ufl.edu)  
352-392-4042  
330 Florida Gym

Academic Advising: <http://hhp.ufl.edu/current-students/academic-advising/>  
Department Website: <http://hhp.ufl.edu/about/departments/spm/>

### ***Minor Option***

There is not a minor offered in Sport Management.

### ***Certificate Option***

[https://catalog.ufl.edu/UGRD/colleges-schools/UGHHU/HHU\\_UCT01/](https://catalog.ufl.edu/UGRD/colleges-schools/UGHHU/HHU_UCT01/)