

## **Bachelor of Arts in Business Administration** **Area of Specialization: *Event Management (EVT)***

### ***Description***

The Tourism, Hospitality and Event Management Department through the College of Health and Human Performance provides students with a well-rounded curriculum preparing them to move into any aspect of service industry management. Event management courses and training focus on the knowledge and skills necessary to administer and manage a variety of events in the public and/or private sectors. The curriculum prepares students to organize events and conferences. Career opportunities are available in a range of event planning fields, including corporate, non-profit, entertainment, social, sport, and festival organizations. For career information view: <http://www.crc.ufl.edu/>

### ***Requirements***

In order to pursue this area of specialization, students must have a 2.5 UF GPA. Students are required to have a minimum of four classes totaling 12 hours from any of the 3000-4000 level courses listed below and maintain a minimum 2.0 Area of Specialization GPA. **HFT2750 (Event Management) is a prerequisite for completing the specialization courses.** Be sure to check course prerequisite requirements. It is recommended students plan for at least 3 semesters to complete the area. **The department will not be able to assist you with registration until 3 weeks after the start of Advance Registration. The department allows the students in the major to register prior to students outside the major.**

<a href="#">HFT 3512</a>	Event Promotion (Prerequisites: HFT2750)
<a href="#">HFT 4468</a>	Hospitality Revenue Management (Prerequisite: ACG2021)
<a href="#">HFT 4517</a>	Convention Sales & Services (Prerequisite: HFT2750)
<a href="#">HFT 4754</a>	Advanced Event Management (Prerequisite: HFT2750)
<a href="#">LEI 3360</a>	Hospitality Management

### ***Contact Information***

You are always welcome to meet with an Advisor in the Heavener School of Business; however, advising specifically related to Event Management is available through the Tourism, Recreation and Sport Management department in the College of Health and Human Performance. For registration, scheduling, and area-specific questions, please contact:

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[http://www.hhp.ufl.edu/current-students/academic-advising/advising\\_them/](http://www.hhp.ufl.edu/current-students/academic-advising/advising_them/)

Department Website <http://www.hhp.ufl.edu/about/departments/them/>

### ***Minor Option***

A minor in Event Management is offered by the Department of Tourism, Hospitality and Event Management. More information can be found online at <http://www.hhp.ufl.edu/about/academics/bs-event/>.