Bachelor of Arts in Business Administration
Area of Specialization: General Studies (BUS)

Description
The Business Administration area of specialization provides students with the opportunity to deepen their foundation in business coursework. Topics in this area include entrepreneurship, business computing, management, and real estate. Career exploration is available through the Effective Career Management course. For career information view: http://www.crc.ufl.edu/.

Requirements
Students are required to have a minimum of three classes totaling 12 hours from any of the 3000-4000 level courses listed below and maintain a minimum 2.0 Area of Specialization GPA. Be sure to check course prerequisite requirements.

ENT 3003 Principles of Entrepreneurship
GEB 3035 Effective Career Management
ISM 3004 Computing in the Business Environment
MAN 4723 Strategic Management
MAR 3231 Introduction to Retail Systems & Management
MAR 3400 Professional Selling
REE 3043 Real Estate Analysis

Contact Information
Advisors in the Heavener School of Business are the primary point of contact for advising specifically related to this Area of Specialization. For registration, scheduling, and area-specific questions, please contact:

Heavener School of Business
352-273-0165
333 Heavener Hall
E-mail: online.business.degree@warrington.ufl.edu

Department Website: http://warrington.ufl.edu/undergraduate/

Minor Option
No minor is available in this Area of Specialization.